**Zichao Xie, MS**

(201) 515 - 1158 | zxie706@gmail.com

Date: 7/8/2019

Paul Torres

Head of Sales-Northeast, Sales

Merlin Entertainments

Dear Paul,

It is with great interest that I am forwarding my resume for consideration as a potential relevant opening within your organization. My career in international marketing has been hallmarked by serving as a leader in go-to-market strategies and brand messaging campaigns.

As the International Marketing Manager for Hornblower Cruises & Events in New York City, I spearheaded the creation of the Sightseeing line of cruises and its sales & marketing to the market that resulted in upwards of 25% of the company’s annual revenue.

Please consider the following highlights of my resume, which demonstrate my professional skills and dedication to high-quality work.

* Extensive experience in interacting with online travel agencies, traditional travel agencies, other sales distribution channels and campaign partners.
* Bilingual and bicultural English and Mandarin Chinese.
* Master’s degree in Hospitality Industry Studies from the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management at New York University.

I look forward to meeting with you in person to discuss my qualifications and how I can contribute to your company’s continuing success. In the interim, thank you for reviewing this letter and my resume.

Sincerely,

Zichao Xie

Attachments: Resume